

HOW TO PLAY

Divide into groups of three or four people.

Sort the cards into three decks: Card 1, Card 2, and Card 3.

Place the decks on the table with the Futures Out Loud side facing up.

Have a group member draw one card from each of the three decks.

Flip those three cards over so the text side is now visible.

Read the cards out loud in numerical order.

Reflect on an answer to Card 3 individually.

Share that answer with the group, one player at a time.

Discuss each player's answer as a group.

Play the next round by drawing a new card from each of the three decks.

Spice it up by playing additional rounds with the variations provided on the flip side of this card, or make up your own rules.

Keep in mind: Even though Futures Out Loud is a game, it's not about winning. It's about creating excitement and dialogue about what's yet to happen.

MORE WAYS TO PLAY

Once you've mastered the basics, keep the game fresh with these variations. Play a variation for at least two rounds. Then try a different variation.

A. GO WITH A DIFFERENT QUESTION.

The group keeps the same Card 1 and Card 2 from the previous round, only drawing a new Card 3.

B. GO WITH MULTIPLE QUESTIONS.

Instead of everyone answering the same Card 3, each player draws and answers Card 3 individually.

C. GET VISUAL.

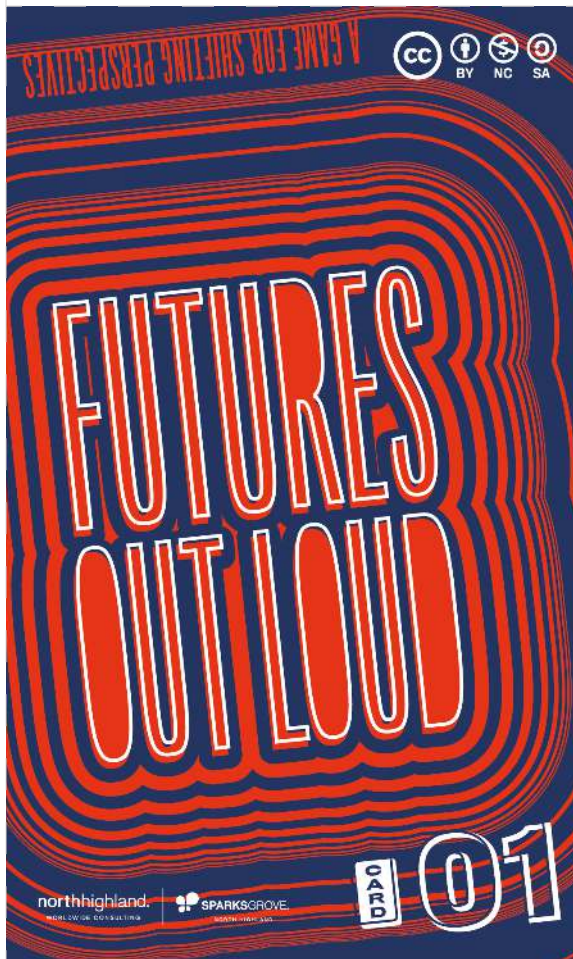
On a piece of paper, each player sketches an interaction, product, or service that could exist based on the answer to Card 3.

D. GO EXTREME.

Each player chooses an adjective from the list below and uses it to inspire the answer to Card 3:

Switch adjectives after each round.

- | | |
|-----------|------------|
| Evil | Joyful |
| Glamorous | Ridiculous |
| Hilarious | Tragic |



The trends of today have become more extreme, creating a future where...



In this future, society has collapsed because...



Society has started over following a collapse, creating a future where...



In this future, the trends of today have become more extreme because...



Society has collapsed, creating a future where...



**In this future,
radical changes
have transformed
all aspects of life
because...**



**In this future,
society has started
over after a
collapse because...**



**Widespread
controls and rigid
hierarchies have
been put in place
to ensure stability,
creating a future
where...**



**Radical changes
have transformed
all aspects of life,
creating a future
where...**



**In this future,
widespread
controls and rigid
hierarchies have
been put in place
to ensure stability
because...**

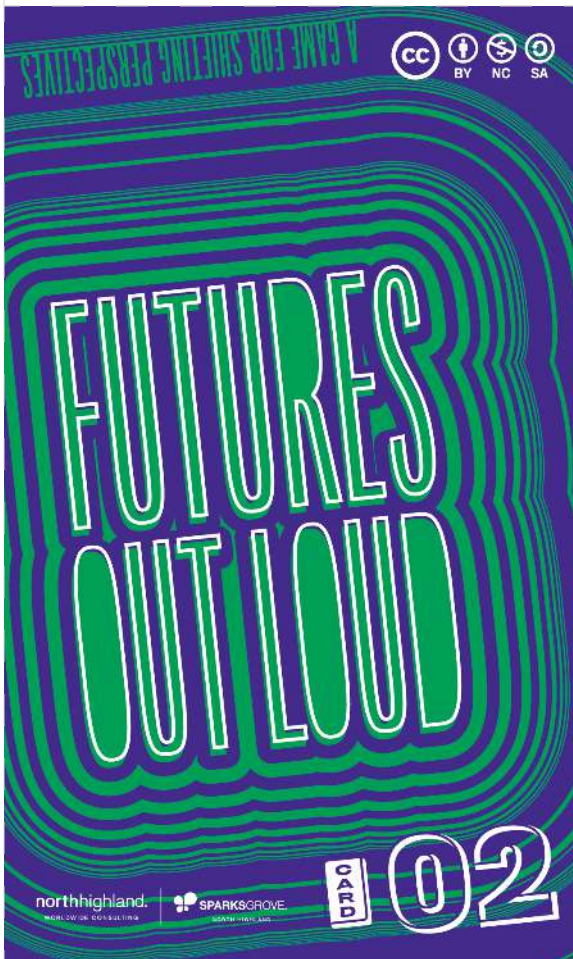
FUTURES OUT LOUD / A game for shifting perspectives

01

**...citizens can
claim residency or
citizenship digitally
in any state and
access benefits
without physically
living there.**

FUTURES OUT LOUD / A game for shifting perspectives

02



**...health care
access is
universal.**

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02

...data privacy laws are overhauled on a global level.

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02

...artificial intelligence handles most middle management and administrative tasks in business.

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02

...autonomous robots capable of small, refined movements are everywhere.

FUTURES OUT LOUD / A game for shifting perspectives

02

...hyperloop networks make ground travel faster, safer, and more eco-friendly than air travel.

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02

...the global economy endures a decade-long recession.

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02

...major cities ban human-operated vehicles, allowing only autonomous vehicles on the streets.

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02

...the energy grids move away from centralized power plants to small, local, and networked power sources like solar panels and small-scale nuclear plants.

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02

...physical currency no longer exists due to advancements in digital payment systems.

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02

...autonomous vehicles have dedicated lanes on roads and highways.



...car manufacturers sell directly to consumers, cutting out third-party dealers.



...people have access to new financial tools for buying homes, no longer relying on traditional bank loans.



...all financial institutions use and support cryptocurrency.



**...personal aircraft
have replaced
cars as the
common mode of
transportation.**

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02

**...most people in
dense urban areas
grow their own
food.**

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02

**...the majority of
adults who have
children are not
married.**

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02

**...low-orbit
space tourism is
affordable for the
average family.**

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02

...higher education is tuition-free for everyone.

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02

...international trade wars are frequent and ongoing.

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02

...online gambling is legal and common.

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02

...the number of refugees around the world displaced by catastrophic weather-related events such as coastal flooding, hurricanes, and heat waves has grown exponentially.

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02

...on-demand printing of human organs is commercially available and widespread.

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02

...machines don't replace humans, but instead they augment human capabilities, giving people superhuman capabilities.

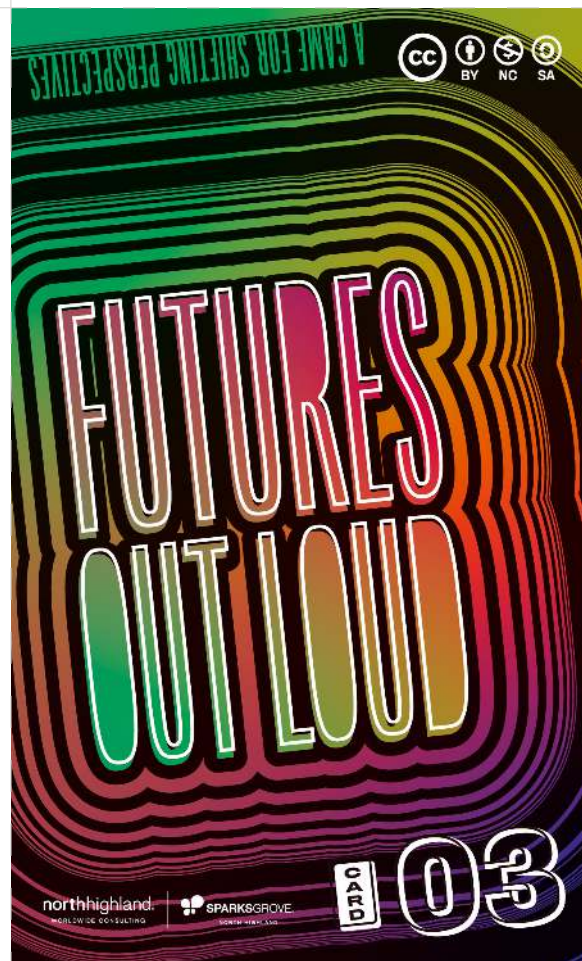
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02

...new laws give environmental entities such as rivers, forests, and mountains the same legal rights and protections as a person.

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02



**How does
small business
ownership change?**

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**What role will
cybersecurity play?**

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**How does a leader
of a multinational
corporation
respond?**

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**How does
manufacturing
change?**

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**What role will
new product
development play?**

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**How will
the national
government be
impacted?**

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**How will local
governments be
impacted?**

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**What role will
advertising play?**

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How does the food service industry change?

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How will primary education be impacted?

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What role will public transportation play?

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What role will fueling stations play?

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What role will farming play?

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How will physical offices and workspaces be impacted?

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How will the retail industry be impacted?

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What role will the financial services industry play?

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How does retirement change?

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What will it mean to own a home?

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How will art be created and enjoyed?

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How will emergency response services be impacted?

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How will healthcare services be impacted?



How will public utilities be impacted?



What role will air transportation play?

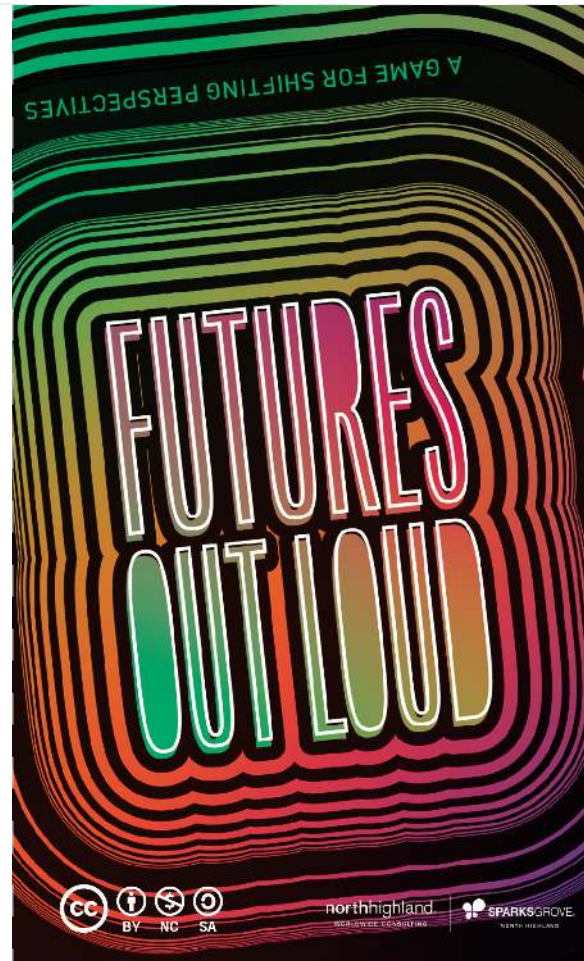


What role will religion and spirituality play?



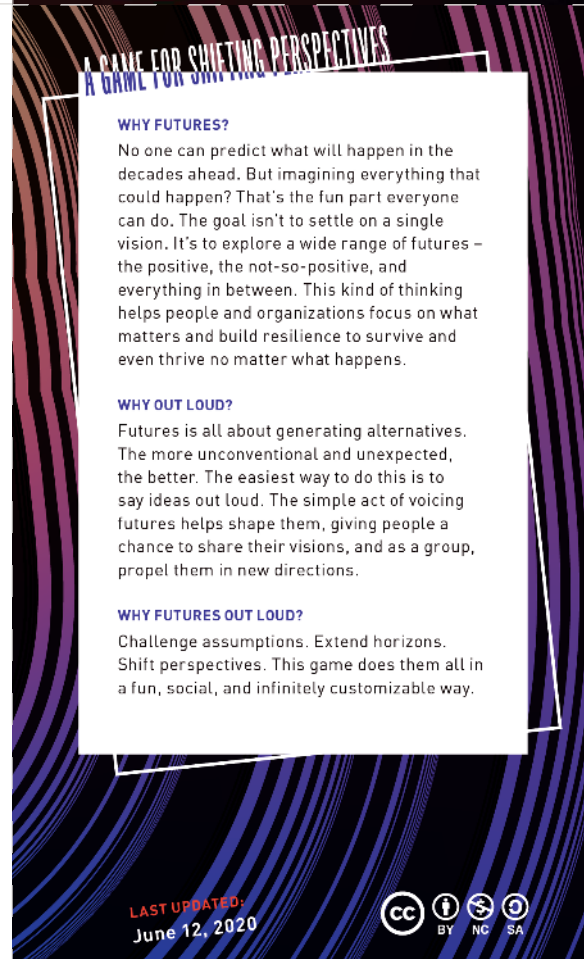
What will it mean to be a parent?

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How does the hotel industry change?

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A GAME FOR SHIFTING PERSPECTIVES

WHY FUTURES?

No one can predict what will happen in the decades ahead. But imagining everything that could happen? That's the fun part everyone can do. The goal isn't to settle on a single vision. It's to explore a wide range of futures – the positive, the not-so-positive, and everything in between. This kind of thinking helps people and organizations focus on what matters and build resilience to survive and even thrive no matter what happens.

WHY OUT LOUD?

Futures is all about generating alternatives. The more unconventional and unexpected, the better. The easiest way to do this is to say ideas out loud. The simple act of voicing futures helps shape them, giving people a chance to share their visions, and as a group, propel them in new directions.

WHY FUTURES OUT LOUD?

Challenge assumptions. Extend horizons. Shift perspectives. This game does them all in a fun, social, and infinitely customizable way.

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